



RACE FOR EDUCATION

Sponsored by the Vernfield Elementary HSA

Dear Vernfield Elementary Parents,

On Friday, May 11, 2018, Vernfield Elementary HSA will be conducting this year's ***Race for Education***. The purpose will be to raise \$20,000 for field trips, assemblies, a famous author visit, classroom technology, and student & family activities (e.g., Science Rocks, Family Fun Night, Prime Time Reading, Lip Sync, Earth Day, etc.).

Students will walk or jog around a designated area as many times as possible in a one-hour period. Each student will raise funds by asking sponsors to contribute a tax deductible donation to the HSA. Here are the details.

Schedule

- K-AM: 9:00 to 10:00 a.m.
- 2nd grade: 10:00 to 11:00 a.m.
- 5th grade: 11:00 to 12:00 p.m.
- 1st grade: 12:00 to 1:00 p.m.
- K-PM & 3rd grade: 1:00 to 2:00 p.m.
- 4th grade: 2:00 to 3:00 p.m.

Incentives

Vernfield Elementary HSA will have a "Special Spirit Assembly" on Friday, June 1. The assembly will be held to celebrate the success of our Race for Education! Teachers will participate in various challenges during the assembly. The number of challenges will be dependent upon the amount of money raised during the Race for Education. Students will be randomly selected to participate in the assembly.

- If Vernfield students raise \$1000 to \$4999 the following teachers will get "silly stringed": Edgar, Alderfer, Lightstone, Maine, Raisner, Luciani, Donovan, Gehman, and Caranfa.
- If Vernfield students raise \$5000 to \$9999 the following teachers will play *Pie Face*: Mandia, Prodorutti, Stover, Porco, Kissell, McGinniss, Tarsitano, Guengerich, Diaz, and Halteman.
- If Vernfield students raise \$10,000 to \$14,999 the following teachers will participate in a tricycle race: Case, Dipietro, Steffy, Moore, and Ale.
- If Vernfield students raise \$15,000 to \$19,999 several teachers will participate in a "mystery wheel" challenge. Which teachers? What will be the challenge?
- If Vernfield students raise \$20,000 or more Mr. Gross will dress as a Flyer and get his hair sprayed orange and Mr. Graf will get slimed.
- The class, in each grade, with the highest number of sponsor donations (not based on total dollar amount) will be treated to a Pizza Party.

Over →

Your Support

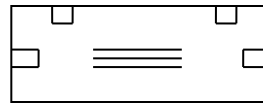
The success of **Race for Education** relies on the number of sponsors and the amounts they give. Think of relatives, friends, neighbors, business associates, coaches, and anyone else you know who would want to invest in your child's education. Then email them with a message such as this:

"[Your student's name] will be walking/jogging during a special fundraising event at Vernfield Elementary School on Friday, May 11, 2018. Would you be willing to sponsor [him/her]? Please go to www.race4ed.com/ves to find out more. Type in (your student's name) to make a donation. Thanks very much."

You can also post the website link, www.race4ed.com/ves, on your Facebook page, on Instagram, on Twitter, and on other social media.

If you prefer, you can mail or hand out "self-mailers" to some of your family, friends, and neighbors for contributions (see attached mailer). There are blank spaces on the mailer for you or your child to handwrite something personal to the sponsor, i.e. "I hope you will sponsor me." You can contact the school for additional mailers to be sent home with your student. Please note that 4 pieces of scotch tape need to be affixed to the folded mailer (see sample below) if you send it out via the postal service.

SAMPLE OF TAPED MAILER



Donors can also send a check made out to Vernfield Home and School. Please write the student's name on the memo line and mail to: Vernfield Elementary School, 960 Long Mill Road, Telford, PA 18969.

If we meet or exceed our goal of \$20,000, we can continue to support and expand learning experiences for all our students. So, let's start the **Race** to get sponsors.

Sincerely,

Meg Dick, HSA President
Jenn & Kevin Lister, Race Co-Coordinator